AMENDMENT TO THE CLAIMS

(currently amended) In a printer applying print imaging to media selectable within a given range of media sizes, an improvement comprising: an adhesive station applying adhesive film and a backing sheet to selected media
passing through said printer.
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2. (original) An improvement according to claim 1 wherein said adhesive film couples
to a first side of said media and said print imaging is applied to a second side of said media.
3. (original) An improvement according to claim 1 wherein in said adhesive station
includes said adhesive in reel-form stock, said reel-form stock including an exposed adhesive
surface positioned to engage said media as said media passes said adhesive station.
4. (original) An improvement according to claim 1 wherein said adhesive is applied as
taken from a reel-form stock.
5. (currently amended) An improvement according to claim 4 wherein said reel-form
stock comprises:
a carrier having a first side and a second side;
a first adhesive coating on a first side of said carrier;
a second adhesive coating on a second side of said carrier; and
a-said backing sheet contacting a selected one of said first adhesive coating and
said second adhesive coating.
6. (currently amended) An improvement according to claim 4 wherein said reel-form
stock comprises:
a first adhesive;
a-firstsaid backing sheet;

a second adhesive; and a carrier.

7. (currently amended) A method of producing a label comprising the steps: selecting media from a set of media of varying size, said media having a first side and a second side;

feeding said media into a printing device;

applying print imaging to a selected one of said first side and said second side;

and

applying an adhesive <u>and a backing sheet</u> to a selected one of said first side and said second side.

8. (original) A method of producing a label according to claim 7 wherein said adhesive is applied to said first side and said print imaging is applied to said second side.

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9. (currently amended) A method of producing a label comprising the steps:

selecting media from a set of media of varying size, said media having a first side
and a second side;

feeding said media into a printing device;

applying print imaging to a selected one of said first side and said second side;

and

applying an adhesive to a selected one of said first side and said second side. A method of producing a label according to claim 7 wherein said adhesive is applied as taken from a reel-form stock.

- 10. (currently amended) A method of producing a label according to claim 9 wherein said reel-form stock comprises:
 - a carrier having a first side and a second side;
 - a first adhesive coating on a first side of said carrier;

a second adhesive coating on a second side of said carrier; and a-said backing sheet contacting a selected one of said first adhesive coating and said second adhesive coating.

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- 11. (currently amended) A method of producing a label according to claim 9 wherein said reel-form stock comprises:
 - a first adhesive;
 - a-firstsaid backing sheet;
 - a second adhesive; and
 - a carrier.

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12. (original) A method of producing a label according to claim 11 wherein said applying step includes applying said first adhesive and said first backing sheet to said media and collecting said second adhesive and said carrier on a take-up reel of said printing device.

13. (original) A method of producing a label according to claim 9 wherein said reel-form stock comprises at least an adhesive film, said film including first and second sides each bearing an adhesive.

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14. (original) A method of producing a label according to claim 9 wherein said reel-form stock comprises a segmented double-sided adhesive film.

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15. (original) A method of producing a label according to claim 14 wherein said segmented adhesive film is perforated to define said segments.

16. (original) A method of producing a label according to claim 14 wherein said adhesive includes completes cuts through said adhesive to define said segments, said segments being carried on a carrier sheet.

17. (original) A method of producing a label according to claim 7 wherein said applying step comprises:

passing said media through an adhesive station, said adhesive station including said adhesive provided in reel-form.

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18. (original) A method of producing a label according to claim 7 wherein said selecting media step comprises selecting a media having no adhesive thereon.

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19. (currently amended) A label-making printer comprising:

a media feed path and transport mechanism propelling selected media through said printer;

a printing device adjacent said feed path and applying print imaging to said media; and

an adhesive station applying adhesive and a backing sheet to said media.

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20. (original) A label-making printer according to claim 19 wherein said printing device is an inkjet printing device.

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21. (original) A label-making printer according to claim 19 wherein said adhesive station applies said adhesive to said media on a first side thereof and said printing device applies said print imaging on a second side of said media.

- 22. (original) A label-making printer according to claim 19 wherein said adhesive station includes a reel-form adhesive stock, said adhesive station applying said reel-form stock to said media.
- 23. (currently amended) A label-making printer according to claim 22 wherein said reelform stock comprises:

- a carrier having a first side and a second side;
- a first adhesive coating on a first side of said carrier;
- a second adhesive coating on a second side of said carrier; and
- a-said backing sheet contacting a selected one of said first adhesive coating and
- 5 said second adhesive coating.
 - 24. (original) A label-making printer according to claim 23 wherein said adhesive station couples a selected one of said first adhesive coating and said second adhesive coating to media passing thereby.

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- 25. (currently amended) A label-making printer according to claim 22 wherein said reelform stock comprises:
 - a first adhesive;
 - a-firstsaid backing sheet;
 - a second adhesive; and
 - a carrier.

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26. (currently amended) A label-making printer comprising:

a media feed path and transport mechanism propelling selected media through

said printer;

a printing device adjacent said feed path and applying print imaging to said

media; and

an adhesive station applying adhesive to said media, said adhesive station including a reel-form adhesive stock, said adhesive station applying said reel-form stock to said media, said reel-form stock including a first adhesive, a first backing sheet, a second adhesive, and a carrier A label-making printer according to claim 25 wherein said adhesive station applies

said first adhesive and said first backing sheet to media passing thereby, said second adhesive

and said carrier being collected on a take-up reel of said adhesive station.

- 27. (original) A label-making printer according to claim 19 wherein said adhesive station includes a reel-form adhesive stock, said adhesive stock including segmented adhesive portions.
- 28. (original) A label-making printer according to claim 19 wherein said media feed path and transport mechanism feeds and transports selected media through said printer.
- 29. (original) A label-making printer according to claim 28 wherein said selected media comprises sheet-form media within a given size range.
- 30. (original) A label-making printer according to claim 29 wherein said given size range corresponds to permitted media size ranges corresponding to standard paper sizes.

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